

# Work-on-Work

*The University, Imagination,  
& Future Flourishing*

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# Ramping Up

*Learning~Work~Capacity Enhancement*

*Outiller le pouvoir d'agir // To tool up one's power to act*

--Pierre Rabardel, Ergonomist

...thought in the making. The conception of the human is that of « capable subjects, » engaged in worlds, who appropriate what is given, available, or planned to build and shape resources *at the crossroads* of their productive and living environments...

**via**

Dr. Christophe Coupé, Computational Linguist; *CCGL9061 Digital Humanitarianism: Can you save the world with your computer?* (<https://commoncore.hku.hk/ccgl9061/>)

## Ramping Up *Structural Challenges*

- **An Exam-Based and Bifurcated (Science+Arts) Secondary School System, but *not* an Exam-Based and Bifurcated Workforce**
- **The Great Resignation, Lying Flat, and the Questions of *Purposefulness & Social Structure***
- **Climate Change, Political & Economic Reconfigurations, & COVID-19 *Detours and Delays***

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Future-Citizen  
Skills I  
McKinsey  
*June 25, 2021*

- technological, social, emotional, and higher cognitive skills
- a strong curricular focus on “soft skills” [holistic & complex skills]
- governments could consider setting up institutions for research and innovation in education to fund the research, facilitate researchers’ access to schools to test innovative solutions
- [BUT...]

# What Matters?

*Julie Sweet, CEO of Accenture*

"The first is **curiosity**. The new normal is continuous learning, and we look for people who demonstrate lots of different interests and really demonstrate curiosity."

"The second is **leadership**. I don't care what level you are, there is the need to offer straight talk when you're working with clients. You have to have the courage to deliver tough messages."

***"If your dreams don't scare you, they're not big enough."***

# The Common Core

*The HKU Model of General Education*

6/160 courses: Designed and Taught by Professoriate Staff

Innovation  
Interdisciplinarity  
Internationalization  
Impact!

Education as  
Inspired  
Pragmatism

Active  
Learning

Imagination,  
Knowledge, Friendship

Creative **Transdisciplinary** Capacities

Readiness  
Career

Ethics on the Ground



Science,  
Technology, and  
Big Data

Arts &  
Humanities

Global Issues

China



# **The Common Core & Future Readiness** *Students-as-Partners*

**Courses: 6/170 across the 4 AoIs**  
**SDGs as a (Co)Curricular Framing Device**  
**Undergraduate Transdisciplinary Research Initiative**  
**TransDisciplinary Minors**  
**MicroCredentials**  
**Communication-Intensive-Courses**  
**Virtual and Physical Exchanges**  
**GLADE (Global Liberal Arts Design Experiments)**

# The Passion Project

## Creating Work You Love

# Critical Zones

## Gender, Cities, & Well-Being



### Participatory ZOOM Engagements

25 Students Per Session;  
Registration and Sharing Video+Audio Required  
Schedule: Tuesdays, 7-8.15 pm

**Sign up now for one or more of the sessions!**

#### The 8 Rules of the Passion Economy\*

- Rule #1 -- Pursue Intimacy at Scale
- Rule #2 -- Only Create Value That Can't Be Easily Copied
- Rule #3 -- The Price You Charge Should Match the Value You Provide
- Rule #4 -- Fewer Passionate Customers Are Better Than a Lot of Indifferent Ones
- Rule #5 -- Passion is a Story
- Rule #6 -- Technology Should Always Support Your Business, Not Drive It
- Rule #7 -- Know What Business You're In, and It's Probably Not What You Think
- Rule #8 -- Never Be in the Commodity Business, Even if You Sell What Other People Consider a Commodity

Registration:



The Zoom link(s) will be sent to you just before the Event

Host: Gray Kochhar-Lindgren, Director, Common Core

- Sep 22** — Gray Kochhar-Lindgren  
Director, Common Core  
**The Passion Project:  
Creating Work You Love**
- Oct 20** — Helen Lockey  
Director of Educational &  
Institutional Intelligence, HKU  
**Mapping Your Passion**
- Nov 17** — Benita Chick  
Founder and CEO of Encompass  
Hong Kong  
**Diving-In: Finding Your Niche**
- Feb 23** — Baniel Cheung  
Founder and Principal Strategist,  
Integral Consulting Asia  
Serial Entrepreneur and Business  
Consultant in Different Industries  
**Passion, Creativity, Innovation,  
and Entrepreneurship**
- Mar 23** — Jack Tsao  
TA in Faculty of Medicine HKU,  
Ex-Entrepreneur and Consultant  
**Transitioning into Work  
You Love**
- Apr 20** — Gray Kochhar-Lindgren  
Director, Common Core  
**Step, Leap...Iterate...  
Passion, Learning, & Practice**

Questions? Please send an email to: [commoncore@hku.hk](mailto:commoncore@hku.hk)

\*Adam Davidson, *The Passion Economy: The New Rules for Thriving in the 21st Century* (Knopf, 2020)

**Engage~Experiment~Enjoy!**





# The Multi-Versity's *Centrifugal* Agendas

- **Institutional Priority Setting & Implementation**
  - **Teaching & Research**
  - **Faculties + Departments**
  - **Undergraduate Students**
  - **Post-graduate Students**
  - **Alums & Deep Engagement**
- **Hong Kong & International Partnerships**

# *University Responses to Ramp Up?*

Designing  
Flexible and Dynamic  
Learning Platforms

Developing Flexible Student, Administrative, and Collegial  
Procedures & Capacities

High Quality, Multiple, and Well-Facilitated Internships

Inter- and Trans-Disciplinary (Non) Degree Networks

Mapping University + Workforce Pathways

Global and Local Context & Horizon Scanning, Analyses,  
Interventions

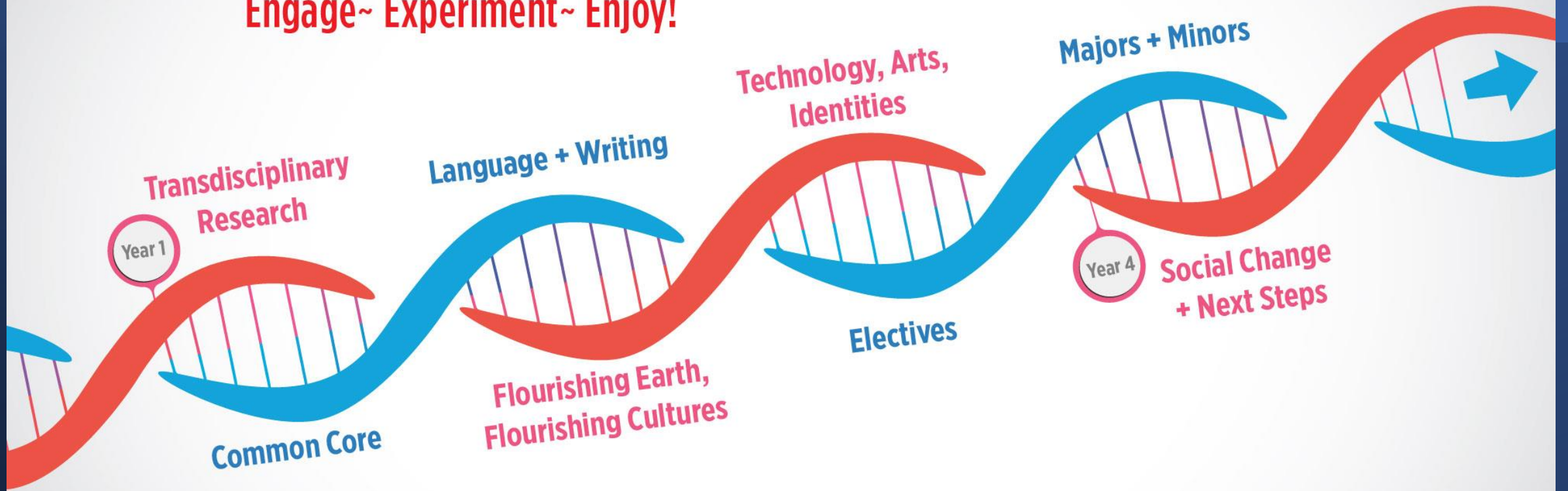
Project-Based Learning & Work-on-Work

Learning to Think, Make, Practice, Feel, + Collaborate

Personal + Social Pleasure, Satisfaction in the Work

# The Double Helix University

Engage~ Experiment~ Enjoy!





# Thank You!

*Engage~Experiment~Enjoy...*



**COMMONCORE**  
THE UNIVERSITY OF HONG KONG

# Sources

McKinsey Consulting. *Future Citizens*, June 25, 2021

Rabardel, Pierre: <https://c3u-paragraphe.fr/2021/10/18/death-of-pierre-rabardel/>

Sweet, Julie, [www.nytimes.com/2019/01/02/business/Julie-sweet-accenture-corner-office.htm](http://www.nytimes.com/2019/01/02/business/Julie-sweet-accenture-corner-office.htm)

Images: Cezanne, P.; Tse, S.